BUENA® VENTURA

Guisado – a traditional stew made with pollock

Buena Ventura Pollock Fillets
1 lb. Poly bag

Buena Ventura Pollock Fillets
2 lb. Poly bag

Buena Ventura Salted Pollock

Our Buena Ventura® brand of Salted Pollock is an ideal choice for customers looking for both convenience and value.

Available as fillets in three pack sizes – now you can offer an assortment to meet the needs and budgets of customers in a growing Spanish, Latino & Caribbean consumer group.

Everyday convenience and value.

For those customers who buy salted fish as their everyday "go to" fish protein, or for anyone looking to give salted fish a try – Buena Ventura Salted Pollock is an ideal choice.

It's lighter and less dense than Cod, yet when soaked properly, it retains its lovely light cured flavor. Like our Cristobal brand, it's always wild-caught. Less expensive than Cod, it's become very popular in major cities across the US – meeting the needs of a growing Spanish, Latino & Caribbean consumer group.

- The Buena Ventura brand is available in convenient 1 lb., 2 lb., and 5 lb. bags of pollock fillets.
- Buena Ventura is a year round item that is especially popular at the holiday dinner table during Easter, Lent, and Christmas.

SUSTAINABLY SOURCED • HIGHEST QUALITY
WILD CAUGHT
PREMIUM SEAFOOD

DISTRIBUTED BY:
CFE SEAFOODS

CFE Seafoods
134 Rumford Avenue, Suite 202, Auburndale, MA 02466
Phone: (617) 924-8300 (800) 225-4215 FAX: (617) 926-8214 www.cfeseafoods.com

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Buena Ventura® Salted Pollock

1 lb., 2 lb., and 5 lb. bags – Your choice.

Today's busy customer buying salted fish as their everyday fish protein – will appreciate the convenience of having Buena Ventura Salted Pollock fillets available in bag sizes to fit their recipe needs.

Packaging is in both English and Spanish.

Buena Ventura Pollock Fillets
5 lb. Poly bag with Ziploc top

Build an assortment that best fits your customers' needs.

ITEM DESCRIPTION	PACKAGE SIZE	ITEM NUMBER	UPC CODE	CASE GTIN	CASE PACK	NET WGT
Buena Ventura Salted Pollock Fillets Skinless, Boned Fillets	1 lb. poly bag	POLBV001	0-37071-40001-9	00037071400118	20 x 1 lb.	20 lbs.
Buena Ventura Salted Pollock Fillets Skinless, Boned Fillets	2 lb. poly bag	POLBV005	0-37071-40008-8	00037071400811	10 x 2 lb.	20 lbs.
Buena Ventura Salted Pollock Fillets Skinless, Boned Fillets	5 lb. poly bag Resealable Ziploc top	POLBV002	0-37071-40002-6	00037071400217	4 x 5 lb.	20 lbs.

Optimal storage/Merchandising: 35°- 38° F. All product must meet our strict quality standards and the finished product is inspected for quality, moisture, and salt content to ensure that product specifications are always being met.

CFE Seafoods – A tradition of excellence.

- *Our Alaska pollock is harvested wild-caught from sustainable Alaska fisheries, and is processed in MSC certified facilities.*
- *A full range of highest quality salted, dried, smoked, and pickled seafood is also available, including cod, pollock, mackerel, and herring.*
- *Product assortments tailored to suit every customer's needs, available in bulk and retail packages, ready for shipment around the world.*

Visit us at : www.cfeseafoods.com for more information.

Alaska Seafood – Wild, Natural & Sustainable®

Certified Sustainable Seafood MSC www.msc.org

Sustainably Sourced • Highest Quality • Wild Caught • Premium Seafood

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